

# A SMILE MAKEOVER – YOUR BEST ACCESSORY



## Dr Rahul Doshi

...of The Perfect Smile Studios is the pioneer of a proven technique called 'Customised Smile Makeover', so we talked to him to find out more and discover what makes him so different. Dr Doshi's innovative 'Customised Smile Makeover' has turned him into an international dental sensation. His unique cutting edge technique creates smiles to perfectly suit your particular face, jaw and mouth. He has also founded The Advanced Training Institute, where he shares his knowledge, and has now trained over 7000 dentists worldwide in the art of creating and designing new smiles. So, what is the Customised Smile Makeover? And can he make it work for you?



*"Dr. Doshi specifically designed my perfect smile... I never felt like I was "just another patient" and above all I trusted him and his team". - Franchesca*

### Dr Rahul Doshi is:

#### Clinical Director

– Perfect Smile Studios and Advanced Training Institute

#### Clinical Editor

– Premium Practice Dentistry

#### Director Regional Meetings

– British Academy of Cosmetic Dentistry

#### Clinical Advisor

– British Institute of Laser Dentistry

Have you ever wondered how you might improve your confidence in smiling – be like those people who have straight, white teeth and love to show them off? Perhaps you are like many other people who constantly notice the dazzling Hollywood smiles of celebrities that ooze with confidence. Well now you too can get yourself a set of pearly whites that make you look amazing every time you smile. How?

## The value of cosmetic dentistry is priceless

76% of people don't feel confident to smile in a photograph

48% of people make judgements about people by the look of their smile

77% of people think cosmetic dentistry helps psychologically

67% of people think it helps romantically

Dr. Doshi has found that the Customised Smile Makeover is a very popular treatment because he uses multi-procedure approaches to provide solutions to a number of problems. He uses the latest dental techniques, including porcelain veneers, crowns, dental implants or bridges and laser technology, to plan the new smile. He also takes account of the type of smile the patient is looking for and the patient's facial features so that he can create a completely new and individual smile in his design. He says the key is in the planning and creation of a "Trial Smile".

This is a temporary smile that the patient can go away with and that he can make changes to according to the patient's wishes. This means that the final smile is unique and exactly what the patient is looking for. Dr Rahul Doshi is a vocal advocate of the Customised Smile Makeover because of its ability to change people. "This one cosmetic treatment can create the most outstanding transformation – releasing a new wave of inner confidence," he says. "Lives are improved as confidence grows and you no longer feel awkward and uncomfortable in social situations." State-of-the-art technology, systems and products are used to help design your new smile.

Problems such as crowded teeth, protruding teeth, gaps, unsightly discoloured teeth, crooked teeth and "gummy" or narrow smiles can now all be solved with a treatment which takes a complete holistic look at the whole problem, rather than focusing simply on one element of your smile. "We look at many aspects influencing your ultimate smile makeover to create a beautiful customised

smile suited to your face," says Dr Doshi. "We let your facial shape, skin colour and tone, facial muscles, bite, lips, the condition and shape of your existing teeth and the condition and visibility of your gums influence the treatment you receive. I believe in making your teeth look, feel and work better!" For example, for those people who dislike the idea of drilling and extensive work, Dr. Doshi can create a new smile without drilling, using UltraThin veneers built into the smile design. "Veneers allow us to change the appearance,

### DR RAHUL DOSHI'S 5 SIMPLE STEPS TO BEAUTIFUL TEETH



#### STEP 1: Signature Comprehensive Complete Care Dental Assessment.

The first step in the process is a highly detailed examination process, allowing Dr. Doshi to make suitable recommendations for your treatment.

#### STEP 2: Your Customised Treatment Plan.

A customised treatment programme suited to you and your budget is created. There are a number of finance options available to help you create your beautiful new smile and be happy about the entire process.



#### STEP 3: The Trial Smile.

A key step in the creation of your smile, your "Trial Smile" gives you the opportunity to "try-out" your new smile and see if it is suited to the style and look that you want.

#### STEP 4: The Review Appointment.

This is an important appointment where you share your feedback with Dr. Doshi, who then incorporates all the additional changes that you may want. This means this the resulting smile becomes unique to you.



**STEP 5: Fitting of your new smile.** Finally, we fit your new smile – and past experience tells us that you won't stop smiling from this day forth!

colour, shape and form of teeth," said Dr Doshi. "No drilling means no pain. No drilling also means no injections and hence no discomfort. **This treatment is a painless process. It's that simple!**"

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